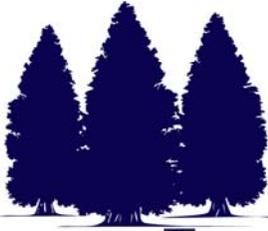
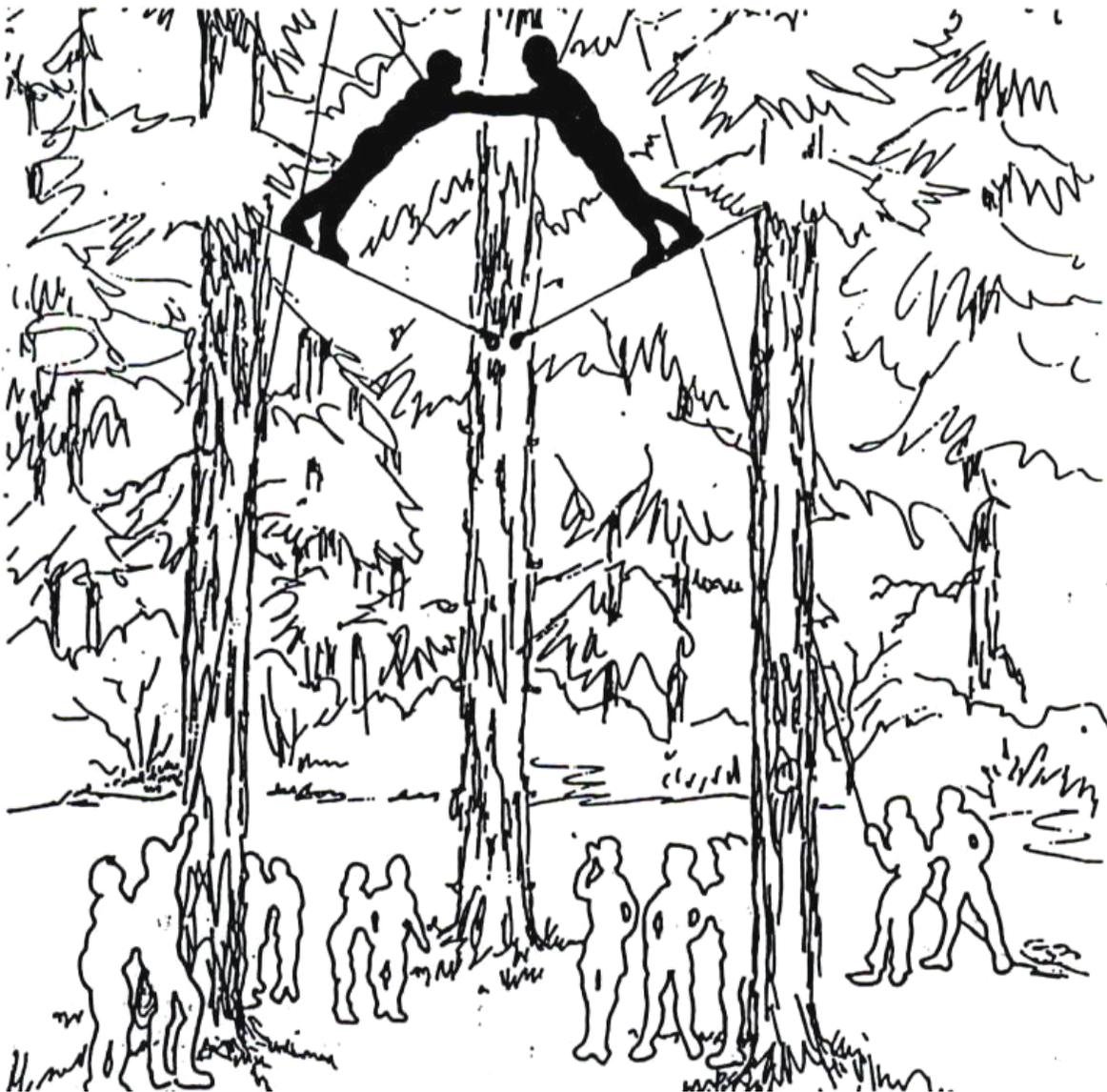

THE
RETREAT
AT
ARTESIAN LAKES



CHALLENGE COURSE



AN ADVENTURE IN ACHIEVEMENT

The Future is Now...

Since the 1960's, American business has been undergoing a gradual transformation, accelerated by the events of the 1990's. Divestiture, deregulation, and intense global competition have shaken the foundations of corporate America, and have led virtually all companies to take a fresh look at how America does business.

Today's business decisions have to be guided not by tradition, but by the requirements of the future. If you want an organization that wins the new game, a good place to start is with the new rules. Be receptive to new ideas, cut bureaucratic red tape, and improve communication channels at every level of the organization.

Education is another major challenge to be faced in the 2000's. If we ask our employees to win in a constantly changing world, we must provide them with the tools to do so. With the demand to deliver more results oriented programs has come the renewed realization that people indeed learn best by doing, hence the focus on Challenge Course style learning.

Our corporations are fighting not only for improved performance but also for their very survival. The quest to make your company the most successful enterprise possible will not depend on big deals, acquisitions, or dispositions, but on a million smaller victories won by men and women every day who are committed and empowered to the vision of making their lives better, while making your company the best.



What is a ... Challenge Course

A Challenge (Ropes) Course

⇒ Is a carefully sequenced series of obstacles constructed in the outdoors utilizing the elements of wood, ropes, cable, and height

⇒ Provides physical metaphors for problem solving activities which parallel the workplace

⇒ Is a multi-purpose educational tool designed to promote group cooperation and individual achievement

“Pure logical thinking cannot in anyway yield us any knowledge of the empirical world; all knowledge of reality starts from the experience and ends in it.”

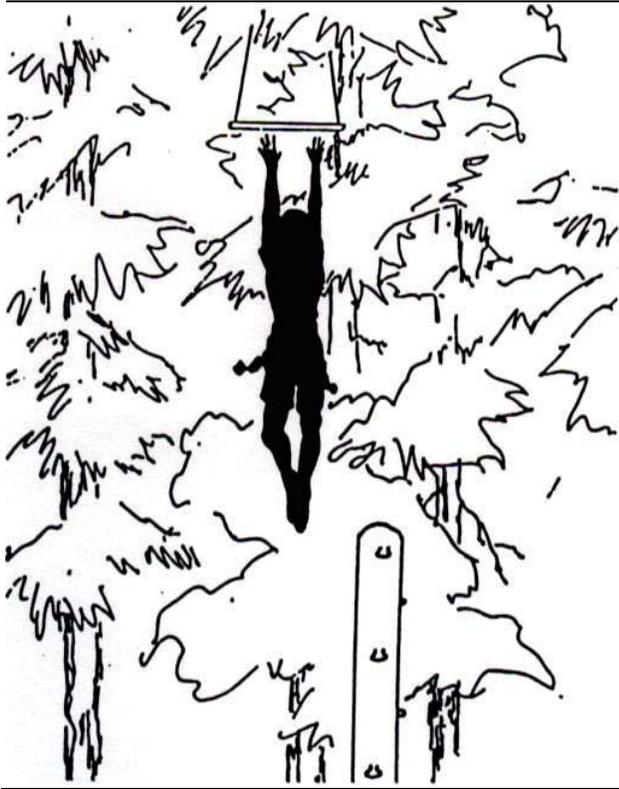
Albert Einstein

Why is it Effective?

⇒ Custom designed for organization. After an initial needs assessment evaluation, we design a set of experiences; which will give you the greatest insight and impetus for desired change.

⇒ Uses experiential learning approach. Our “hands on” methods utilize a blend of instruction, activity and discussion uniquely woven to empower individuals and create highly efficient teams.

⇒ Program transference back to the workplace. Transference is what distinguishes sound adventure learning from just another romp in the great outdoors. Our facilitators are trained in effective questioning strategies; which enable the group to talk about relevant business environment problems and ways to deal with them.



Who are the Participants?

Our clients are drawn from a broad spectrum of corporate America including manufacturing, healthcare, petroleum, service, and financial industries. Additionally, we have provided successful experiences for school and church groups, sports teams, educators, and families.

Partial Client List: Texaco Gas Marketing, ExxonMobil, Eagle Global Logistics, Hermann Hospital, Mobil Medical, Sterling High School Decathlon Team, Coca Cola, Kvaerner Processes, Kroger, FAA, and Diagnostic Center Hospital.

The single most important factor in any experiential program is the quality of its resource people. Our consultants/facilitators offer a blend of maturity, skills, and professional commitment, which have been the keys to our success. Each has years of experience in consulting with corporate executives, managers, and teams. Most hold advanced degrees and all have strong outdoor backgrounds and leadership experience in a variety of organizations and businesses.

What are the Benefits?

Today, results await those businesses that break new ground, take risks, tackle uncertainties, and continually chart new courses. Some of the skill areas that can be developed in Challenge Course programming include the following:

- Leadership
 - Team Building
 - Interpersonal Communication
 - Goal Setting
 - Creative Problem Solving
 - Trust
 - Constructive Risk Taking
 - Self Confidence
 - Conflict Resolution
 - ...and you will have FUN!!!
-
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Programs and Services

Our experiential learning programs are as varied as the groups who participate, therefore, each program is custom designed to meet the special objectives of each group. The Challenge Course experience can be used as a stand-alone event or incorporated into a training program or conference.

Other adventure programming options include a canoe trip to Insight Island where outdoor classrooms are the setting for introspection and goal clarification. Or, plan a sunrise or late night hike to Inspiration Point where you gain a new perspective up in nature's lap.

Fees are quoted on a person basis and vary according to the programming desired, accommodation needs, and meal package selected.

For additional information, please contact:
832-397-4007 or sales@artesianlakes.com
235 Chain-O-Lakes Resort
Cleveland, TX 77327
www.artesianlakes.com

“Life is either a daring adventure or nothing at all.”

Helen Keller

QUOTES FROM CHALLENGE COURSE PARTICIPANTS

We introduced a new person to the team that day. It fast tracked her becoming mainstreamed by several months. I highly recommend the Challenge Course to any office that has more than two people in it. I have the pleasure of working with a wonderful group of people and this day turbo-charged us.

R. Mitchmore, D.D.S.

We learned to depend on each other, trust each other, and look to our peers for assistance because teamwork can accomplish major obstacles. We were also reminded of how critical encouragement is in a successful work environment.

Hermann Hospital

We saw how interpersonal relationships enhance work relationships. We plan a more direct communication approach in the future-cut down on the sticky notes and take time to talk to each other personally as individuals and at staff meetings.

Mobil Medical

We realized the importance of planning before acting and that success can come from developing synergy and a "can-do" attitude. The Challenge Course is structured to allow everyone to make a contribution and the challenge was to push your own limits and learn to trust your partners.

Exxon - Alaska Offshore

This day provided a reemphasis on vision, goal setting, and expectations as they relate to groups. The emotional building and support and trust learned from this course were outstanding. It brought our team into a better, deeper understanding of one another and allowed us each to show our strengths and weaknesses. Everything we spoke of today was so applicable to the corporate environment; we were really taken aback by it.

Exxon - Onshore Exploration

The "Walk the Talk" conferences, which utilized your ropes course, have meant a turning point in attitude among our people. I have observed a tangible improvement in the way our teams interact and perform. Your facility provided the ideal setting for a meaningful, "get-away-from-it-all" experience.

R. B. Roberts, Quality Manager
Texaco Gas Marketing, Inc.

The entire set-up, atmosphere, lodging, food, etc. was superb. Your willingness to facilitate the group was so noticeable and greatly appreciated. This was the finest and most productive management retreat in my 18-year career.

William Gregory, CEO
Diagnostic Center Hospital

Through the physical and mental exercises, a bond was created among our group. This allowed us to accomplish our goals of developing trust and friendships with each other and have fun while doing so. The entire group walked away from the Challenge Course with pride in our accomplishments and ourselves.

Pearland Chamber of Commerce

